

January 2022

Dear Community Member,

The Redford/Livonia Little League (RL3 Baseball) has been in existence for 50+ years and is a branch of Little League® baseball. We are dedicated to the Little League® values of character, courage and loyalty. With your help, we look to provide a safe, clean, drug free environment and a place to teach leadership skills, teamwork, responsibility, discipline, and the great game of baseball.

A few points to share:

- In 2021, we serviced approximately 385 boys and girls in Redford and Livonia, with hopes to increase our participation.
- We provide payment assistance and hardship programs, so that any child interested in playing is able to do so.
- Many former Little League® players and families are now adult consumers in our communities.
- As a non-profit organization, sponsorships are the backbone to RL3. They are used to cover the costs of equipment, uniforms, fields, tournament fees and many other events.
- Like last year, yard signs and banners, as indicated by level of sponsorships, will be provided by RL3.
- Based on feedback last season from sponsors & businesses we have added more levels and even more benefits to our sponsorship partners.
- In the 2021 season we had teams traveling to different cities in the Metro Detroit area as well as hosted teams for games at our fields. This provided a lot of visibility for the companies who sponsored our league. Including our 8/9/10 year olds traveling to Championship games in Norway, Michigan.

The Redford/Livonia Little League is seeking sponsors for the 2022 season. We have many opportunities for sponsors and are excited to offer opportunities to engage and participate with our community's future leaders. We are grateful for your consideration in joining us as a sponsor.

Please see the attached sheet for sponsorship opportunities or call/email Renee Crynick (313) 310-1331, [RL3.sponsorship@gmail.com](mailto:RL3.sponsorship@gmail.com) to discuss details or further options.

Thank you again for your time and consideration. We look forward to seeing your banner adorning the field!!



Dan Snyder  
President



Renee Crynick  
Sponsorship Coordinator